K-Love radio serves me with uplifting positive attitudes, music, prayer, etc... K-Love has a huge effect on my community and the effect would not only diminish if replaced with LPFM broadcaster but the general community attitude and positive outlook would suffer tremendously as well. K-Loves service is in the best public interest because it keeps people positively occupied and the attitude is contageous, which helps cut down on everything from crime to pregnancy. I could go on and on about K-Loves wonderful service to my community but will end here. I think you get the point.